



### SERVICES BROCHURE

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# WHO WE ARE?

We are a firm with over 15 years of experience, specializing in providing high-quality advisory services in business law and accounting to both national and foreign companies.

Our mission and value proposition are to offer precise and high-quality advisory services, with extensive knowledge of specific legal and accounting needs and vulnerabilities. Our goal is to provide legal certainty in their activities and strengthen their daily operations by establishing compliance strategies with various applicable legislations in a preventive manner.

As corporate lawyers, our services consist of:

- Analyzing your business model and understanding it thoroughly.
- Understanding your industry, clients, and suppliers (KYC/KYS).
- Getting to know your collaborators and employees.
- Designing legal service strategies tailored to your company. Risk mapping.
- Supporting you in consolidating your company with our service backing.
- Being your ally in negotiating and achieving business objectives.



# LBKO ADVISORS, YOUR STRATEGIC PARTNER.



We take pride in highlighting that at LBKO Advisors, we strive to remain at the forefront of legislative and regulatory changes, thereby ensuring a service that not only meets but exceeds expectations. Our team of experts is dedicated to providing comprehensive solutions ranging from strategic consulting to legal representation in complex matters. We are committed to maintaining open and transparent communication with our clients, ensuring they are always informed and empowered to make informed decisions.

Moreover, at LBKO Advisors, we understand the importance of trust and confidentiality in every interaction. Our client-centric approach allows us to tailor our services to the specific needs of each individual or company, fostering long-term relationships based on mutual respect and professional integrity. We are here to support you every step of the way, ensuring that your experience with us is not only efficient and effective but also rewarding and straightforward.

# OUR STRENGTHS.

#### PROFESSIONALISM

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We provide our clients with dedicated, measured, and responsible attention tailored to their needs. That's why our team members undergo continuous training and updates. ETHICS

Our collaborators are guided by fundamental values to address any issues our clients may have.

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### RESPECT

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We pay utmost attention to our clients' requirements, ensuring that they always receive our advice with recognition of their achievements. TRUST

As an added value, we assure our clients that they can place their trust in us, fostering open communication between all parties.

# PRACTICE AREAS



## 01

#### **CORPORATE LAW**

- Incorporation of companies.
- Drafting of minutes of meetings.
- Mergers and acquisitions.
- Foreign investments.
- Design of corporate strategies.
- Corporate governance policy.

### 02 civil and commercial law

#### Drafting and reviewing all types of contracts related to the operations conducted by the

- respective companies.Study and strategy to support commercial operations carried out by the respective
- companies.Drafting of Terms and Conditions for websites/applications.
- Drafting of financial contracts and obtaining corresponding records.

### 03 PROTECTION OF PERSONAL DATA

- Consultancy in the field of protection of personal data held by individuals.
- Updating and/or drafting of Corporate Policies on Personal Data.
- Advisory services in the drafting of privacy notices.
- Support for the "Personal Data Department" of companies.

## 04

#### INDUSTRIAL PROPERTY

- Trademark registrations, notices, and trade names.
- Drafting and registration of licensing agreements and rights transfers.
- Registration of works with the National Institute of Copyright.
- Intangible asset valuation and development of strategies for their exploitation.
- Franchise contract drafting and registration with the Mexican Institute of Industrial Property.

## 05

#### LABOR LAW

- Drafting of necessary documents for personnel management such as employment contracts, attendance control, pay slips, and internal work regulations.
- Intervention in the termination of employment relationships in a preventive manner.
- Design, implementation, supervision, and operation of service providing companies.
- Review or implementation of labor policies.
- Termination of individual employment contracts.
- Drafting of the termination notice.
- Personal notification to the worker.

### 06 ENTERTAINMENT/SPORTS

- Drafting contracts.
- Representation before third parties.
- Designing risk containment.
- New technologies.
- INDAUTOR settlement procedures.

### 07 COMPLIANCE

- Drafting integrity policies.
- Review of the regulatory framework applicable to the company.
- Review and drafting of controls according to obligations established by applicable Mexican Official Standards (Normas Oficiales Mexicanas).
- Periodic review and update of established procedures and best practices.
- Establishment of reporting channels and internal communication.
- Conducting internal audits to verify compliance with procedures.
- Mapping of internal processes.

## MEXICO IN THE INTERNATIONAL CONTEXT OF NEARSHORING

Mexico has distinguished itself as a crucial player in Nearshoring for several reasons.

Firstly, its geographical proximity to the United States, one of the largest markets globally, significantly reduces transportation costs and times, facilitating a more efficient and flexible supply chain.

Secondly, Mexico benefits from a robust network of trade agreements, such as the United States-Mexico-Canada Agreement (USMCA), which provides a favorable legal framework and eliminates tariff barriers.



Thirdly, the availability of a competitive and skilled workforce in key sectors such as manufacturing, automotive, and electronics makes Mexico an attractive option for companies seeking to optimize costs without sacrificing quality.

Finally, developed infrastructure including ports, airports, and modern highways supports logistical and distribution operations. This combination of factors makes Mexico a strategic destination for Nearshoring, boosting its economy and strengthening its position in global trade.



# LBKO ADVISORS & SOFT LANDING.



At LBKO Advisors, aware of the needs and opportunities that companies face regarding Nearshoring, we specialize in developing an effective "soft landing" product for international companies looking to establish and invest in Mexico. Our deep experience and knowledge of the Mexican market enable us to provide comprehensive and personalized support from the initial phase through full operational capability in the country.

Our services are designed to streamline and optimize the market entry process into Mexico, ensuring that foreign companies can establish themselves successfully and sustainably. Among our strengths, we highlight:

**Market Analysis and Opportunities:** We support foreign companies in identifying strategic opportunities in the Mexican market and specific niches suitable for our clients' business.

**Legal and Regulatory Advisory:** We have legal and accounting experts who guide companies through the processes of legal establishment, regulatory compliance, and obtaining necessary licenses and permits to operate in Mexico.

**Market Entry Strategy Development:** We design and execute customized strategies for each client tailored to their needs and business objectives, taking into account local cultural, economic, and regulatory aspects.

**Relationship Management and Networking:** We facilitate key connections with local stakeholders, suppliers, strategic partners, and government authorities to strengthen the support network and maximize business opportunities.

**Continuous Support and Accompaniment:** We provide ongoing support once the company establishes itself in Mexico, ensuring a smooth transition and offering additional services as market needs evolve. This fosters the proper development of activities and ensures sustainable growth, drawing from our areas of expertise.



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